

FOR IMMEDIATE RELEASE

Media Contact

Kim Tanner, Marketing Manager

Fourandhalf

kim@fourandhalf.com

(510) 889-9921

FOURANDHALF NAMED ONE OF THE 5000 FASTEST-GROWING PRIVATE COMPANIES

Fourandhalf Ranks No. 1336 on the 2018 Inc. 5000
with Three-Year Sales Growth of 359 Percent

HAYWARD, CALIF - August 15, 2018 - Fourandhalf today announced that it made the 2018 Inc. 5000 Fastest-Growing Private Companies list for the first time. The list represents a unique look at the most successful companies within the American economy's most dynamic segment—its independent small businesses. Microsoft, Dell, Domino's Pizza, Pandora, Timberland, LinkedIn, Yelp, Zillow and many other well-known names gained their first national exposure as honorees on the Inc. 5000.

"This 'overnight success' took six years of total dedication by our amazing team to deliver groundbreaking outcomes for our customers. I must say that as the founder and CEO, this is a tremendous milestone, but I feel that we are just getting started," said Alex Osenenko, Fourandhalf CEO.

Not only have the companies on the 2018 Inc. 5000 been very competitive within their markets, but the list as a whole shows staggering growth compared with prior lists. The 2018 Inc. 5000 achieved an astounding three-year average growth of 538.2 percent, and a median rate of 171.8 percent. The Inc. 5000's aggregate revenue was \$206.1 billion in 2017, accounting for 664,095 jobs over the past three years. Complete results of the Inc. 5000, including company profiles and an interactive database that can be sorted by industry, region and other criteria, can be found at www.inc.com/inc5000.

"If your company is on the Inc. 5000, it's unparalleled recognition of your years of hard work and sacrifice," says Inc. editor in chief James Ledbetter. "The lines of business may come and go, or come and stay. What doesn't change is the way entrepreneurs create and accelerate the forces that shape our lives."

Over the last 12 months, Fourandhalf has added a development arm and integrated top-level, purpose-built solutions with the best strategic service team in the business. Client websites built by

Fourandhalf deliver measurable quality lead growth, while the guaranteed marketing plans offer clients the freedom to focus on what they do best, while Fourandhalf executes their growth plans. Fourandhalf's goal is to deliver guaranteed growth to scalable property management companies through individualized marketing, applied conversion science and a framework of continuous improvement.

“As a business owner, I know first-hand that each business is unique, with it's own aspirations, value propositions, messaging and brand. Each company requires an individualized approach to help them find their 'it' and scale up on their own terms. Hiding behind a fit-for-all technology platform is highly profitable for the service provider doing the hiding, but the customer gets a generic solution to their very specific business challenges. As a people-first hybrid of service and technology, the Fourandhalf team applies a tenacious, single-minded aim to improve the lives of small business owners everywhere by focusing on our three core principles: Care, Competence, Results,” Osenenko said.

About Fourandhalf

Fourandhalf was founded in 2012 and helps property management companies grow by providing individualized marketing solutions. Marketing solutions provided by Fourandhalf to its clients include website development, content creation, campaign management, pay-per-click advertising, reputation management, lead nurturing and social media marketing. For more information, visit fourandhalf.com.

About Inc. Media

Founded in 1979 and acquired in 2005 by Mansueto Ventures, Inc. is the only major brand dedicated exclusively to owners and managers of growing private companies, with the aim to deliver real solutions for today's innovative company builders. *Inc.* took home the National Magazine Award for General Excellence in both 2014 and 2012. The total monthly audience reach for the brand has been growing significantly, from 2,000,000 in 2010 to more than 18,000,000 today. For more information, visit www.inc.com.